GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4063
ANSWERED ON:18.04.2002
PROGRAMME ADVISORY COMMITTEE ON AIR/DD
Y.G. MAHAJAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Programme Advisory Committees have been set up for various All India Radio and Doordarshan Kendras;

(b) if so, the details thereof, Doordarshan Kendra-wise and AIR Station-wise;

(c) the norms laid down for appointing an authority for constitution of these committees and the number of meetings held by each of such committees of various Kendras during the last three years, till date;

(d) the composition and terms of reference made for the committee;

(e) whether such committees have not been constituted for some Kendras;

(f) if so, the details thereof and also the reasons therefor; and

(g) the time by which the PAC would be constituted for all the Kendras?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a)&(b): Prior to the formation of Prasar Bharati, Programme Advisory Committees(PAC) for AIR Stations and Doordarshan Kendras were set up as per the guidelines issued by the Ministry of Information & Broadcasting.These committees were last constituted in 1995/1996 for a period of two years, for 74 All India Radio Stations and 13Doordarshan Kendras. As per the guidelines, these could continue to function even after the expiry of the term till the new Committees were constituted.

Prasar Bharati has informed that they had formulated fresh guidelines in September2001 for constitution of PACs for AIR Stations and Doordarshan Kendras.While no PAC for any Doordarshan Kendra has been constituted so far, PACs for AIR stations at Jallandhar, Madurai, and Siliguri, have been constituted as per the new guidelines.

(c) & (d): Composition and terms of reference of PACs as laid down in the guidelines is annexed. Prasar Bharati has informed that information regarding number of meetings held by PACs at each Kendra is not centrally maintained.

(e) to (g): Prasar Bharati has informed that the Prasar Bharati Board in its last meetingheld on 9.4.2002 has decided to once again review the norms for constitution of these PACs.

Annexure

Annexure referred to in reply to parts (c) &(d) of Lok Sabha Unstarred Question No. 4063 for answer on 18.04.2002

COMPOSITION

The Committee shall have the following composition: -

a) Chairman: Station Director of the AIR Station or Director of the Doordarshan Kendra as the case may be.

b) Non-official: The Committee shall have a minimum of 5 and a maximum of 10non-official members out of which 50% shall be women. The non official members to be nominated shall belong to one of the under mentioned discipline/groups and no discipline/interest group shall have more than one member:

(i) Performing Arts.

(ii) Film/Folklore.

(iii) Fine Arts

(iv) Youth Welfare

(v) Health & Hygiene

(vi) Environment.

(vii) Social Welfare including welfare of Scheduled Castes & other weaker sections.

(viii) Tribal Welfare

(ix) Science & Technology

(x) Education

(xi) Sports

(xii) Commerce& Industry (including Tourism/Information Technology)

(xiii) Broadcast distribution network

(xiv) Recognised or reputed NGOs working in the area

(xv) Literature.

(xvi) Linguistic Minorities (This is applicable where a Station/Kendra produces programmes in languages other than the main language of the area.).

(xvii) Agriculture and allied sector/rural development (Preferably from Krishi Vigyan Kendra/Extension Centre).

c) Ex-Officio-Members:

1. Engineering Head of the Station/Kendra where Director of the Station/Kendra is from Programme service and vice-versa.

2. The Director of Information/Publicity of the State/Union territory or his nominee.

3. The News Editor/Asstt. News Editor of the AIR Station/Doordarshan Kendra to which the committee is attached.

4. The Secretary to the Committee shall be designated by the Station Director/Director of the Kendra.

Note: DG or his nominee may attend any of the meetings.

FUNCTIONS OF THE COMMITTEE:

The Committee will review the programme broadcast/telecast since the last meeting and discuss the programme plans for the ensuing period. The Committee will also make suggestions for the improvement of programmes and advice in such matters concerning the planning and presentation of the programme of the Station/Kendra to which it is attached. No member shall promote any specific individual producer/programme.

MEETINGS

The meeting of the Committee will be held ordinarily once in three months. However, the Chairman may call a meeting at any time, if

considered necessary in addition to this.